ORDER

Orders Order / Rev: 37095 Alt Order #: 08856460 Product Desc: OBAMA/P/D Estimate: 1671

Flight Dates: 08/25/12 - 08/30/12 Original Date / Rev: 08/24/12 / 09/05/12

Order Type: **GENERAL**

Buying Contact:

Billing Contact:

1010 Wisconsin Ave NW

AGY, POL, CAND

Washington, DC 20007

Billing Type:

Primary AE:

Sales Office:

Sales Region:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

00:15:00

KLAS

K-WAS

National

Mike Jones

Advertiser

Agency

Name:

Demographic:

Name:

Obama, Barack D-President A35+

GMMB

Product Codes:

P01 Priority: LV1

Revenue Codes:

New Business Thru: Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 07/30/12 | 08/26/12 | 3 | \$6,000.00 | \$5,100.00 |
| 08/27/12 | 08/30/12 | 17 | \$18,360.00 | \$15,606.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|---------|--------------|-------------|--------|
| August 2012 | 3 | \$6,000.00 | \$5,100.00 | 0.00 |
| September 2012 | 17 | \$18,360.00 | \$15,606.00 | 0.00 |
| Totals | 20 | \$24,360,00 | \$20,706,00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mike Jones | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| KLAS | 17% | \$24,360.00 |
| Market | 100% | \$143,294.12 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KTNV | 27% | \$38,689.41 |
| KTUD | 0% | \$0.00 |
| KVBC | 0% | \$0.00 |
| KVVU | 0% | \$0.00 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-----|----------|-----------|----------|-------------------|------------|-------------|-----------|--------|-----|---------------|----------|-------|------------|
| E 3 | 8 | 08/27/12 | 08/30/12 | Live w/Kelly | CM | 9-10a | MTWT | :30 | 2 | \$650.00LV1 | 0.00 NM | 2 | \$1,300.00 |
| | | | | Live With Regis & | Kelly | | | | | | | | |
| | LIVE! V | WITH KELL | Y | | | | | | | | | | |
| | Sta | art Date | End Date | Weekdays | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| W | leek: 08 | /27/12 | 09/02/12 | MTWT | 2 | \$650.00 | 0.00 | | | | | | |
| E 4 | 8 | 08/27/12 | 08/30/12 | | СМ | 11a-12p | MTWT | :30 | 2 | \$1,800.00LV1 | 0.00 NM | 2 | \$3,600.00 |

Print Date: 09/21/12 14:40:05 Page 2 of 3

KLAS

Order / Rev:

37095

Advertiser:

Obama, Barack D-President

Alt Order #:

08856460

Product Desc:

OBAMA/P/D

Flight Dates:

08/25/12 - 08/30/12

Estimate:

1671

| Ln (| Ch | Start | End | Inventory Code | Break | Start/End | d Time Days | Len | Spots | Rate Pri | Rtg Type | Spots | Amount |
|-------|------------------|---------------------------|------------------------|--|-----------------|-------------------------|-----------------|-------------------------|-------|---|------------|-------|------------|
| | | | | Y&R Young & Restless | s | | . <u>-</u> | | | | | | |
| Y | | 3 & REST | LESS | - | | | | | | | • | 1 | |
| 18/04 | | art Date | End Date | Weekdays MTWT | Spots/Week | Rate | Rating 0.00 | | | | | | |
| E 5 | 8 8 | /27/12 08/27/1 | 09/02/12 2 08/30/12 | 8 News Now Nooi | | \$1,800.00 12-1230p | 0.00 MTWT | :30 | 2 | \$650.00LV1 | 0.00 NM | 2 | \$1,300.00 |
| | • | 00/2/// | 2 00/00/12 | 8 News Now Noo | | 12-1200p | P41 00 1 | .00 | _ | Ψ000.00 E¥ 1 | 0.00 14141 | | Ψ1,500.00 |
| 8 | | S NOW A | | | | | | | | | | | |
| Mos | | art Date /27/12 | End Date 09/02/12 | <u>Weekdays</u> MTWT | Spots/Week 2 | <u>Rate</u> \$650.00 | Rating 0.00 | | | | | | |
| E 6 | 8 | | | 1230-2p Soaps/ L | | 1230-2p | MTWT | :30 | 2 | \$750.00LV1 | 0.00 NM | 2 | \$1,500.00 |
| | | 00.0 | | Soaps / Let's Mal | | | | | _ | 4 , 3 0, 3 2 2 , 1 | 5.55 | _ | V.,000.00 |
| TI | | | THE BEAU | | 0 - 4 - 444 - 4 | 5.4. | D. C. | | | | | | |
| Wee | | rt Date /27/12 | End Date 09/02/12 | <u>Weekdays</u> MTWT | Spots/Week 2 | <u>Rate</u> \$750.00 | Rating 0.00 | | | | | | |
| E 7 | 8 | | 2 08/30/12 | The Talk 2-3P | CM | 2-3p | MTWT | :30 | 2 | \$750.00LV1 | 0.00 NM | 2 | \$1,500.00 |
| | | | | The Talk | | • | | | | | | | |
| TI | HE TA | | Ford Data | Managed aven | C==4=00/==1- | Data | Datina | | | | | | |
| Wee | | art Date /27/12 | End Date 09/02/12 | <u>Weekdays</u> MTWT | Spots/Week 2 | <u>Rate</u> \$750.00 | Rating 0.00 | | | | | | |
| E 8 | 8 | | 2 08/26/12 | Politics Now S Se | belius CM | Various | S | :30 | 1 | \$1,000.00LV1 | 0.00 NM | 1 | \$1,000.00 |
| | | | | Politics Now S Se | ebelius | (5:30 PM-6 | 00 PM) | | | | | | |
| IN | | EDITION | | Mookdovo | Spoto/Mook | Pato | Poting | | | | | | |
| Wee | | art Date /20/12 | End Date 08/26/12 | <u>Weekdays</u> S | Spots/Week 1 | Rate \$1,000.00 | Rating 0.00 | | | | | | |
| E 9 | 8 | | 2 08/30/12 | 630-7p Inside Edi | tion CM | 630-7p | MTWT | :30 | 2 | \$900.00LV1 | 0.00 NM | 3 | \$2,800.00 |
| | | | | Inside Edition | | | | | | | | ļ | |
| IIV | | EDITION | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Wee | | /27/12 | 09/02/12 | MTWT | 2 | \$900.00 | 0.00 | | | | | | |
| Spot | | Date Ra | | escription | | /End Time | - | Weekda | | | Rtg Type | | |
| 1 | | 3 08/27/12 e MG 9.7 | | 30-7p Inside Edition | n 630- | 7 p | ľ | MTWTh | | :30 (\$900.00) | 0.00 NW | | |
| | | | | ublican Convention | - bco] | | | | | | | | |
| 2 | - | • | | 30-7p Inside Editio | | 7p | ı | MTWTh- | | :30 (\$900.00) | 0.00 NM | | |
| | | e MG 9.3 | • | | | | | | | | 0.00 1114 | | |
| 3 | _ | 3 08/27/12 3 for 10.2 | 2-09/02/12 W | ved 10-11p | 10-1 | 1р | • | w | | :30 \$900.00 | 0.00 NM | | |
| Ų | | | | e to Rep. Convention | on - bco | | | | | | | | |
| 4 | | | 2-09/02/12 T | | 10-1 | 1p | | Th - - | | :30 (\$1,000.00) | 0.00 NM | | |
| Œ | • | e MG 9.5 | | n to Bon Convention | on has | | | | | | | | |
| 5 | | | | e to Rep. Conventid <i>ue Prime Special</i> | 8-11 | D | | -T | | :30 (\$1,000.00) | 0.00 NM | | |
| - | | e MG 9.6 | | oo i iiiio opooiai | | r | | | | | | | |
| 6 | 8 | 3 08/27/12 | 2-09/02/12 T | ue 10-11p | 10-1 | 1p | , | -T | | :30 \$1,000.00 | 0.00 NM | | |
| • | _ | 3 for 9.5 (| | | | | | _ | | | | | |
| 7 | | 3 08/27/12 3 for 9.1 (| 2-09/02/12 T | ue 10-11p | 1030 |)-11p | (10:30 PM-11:00 | - | | :30 \$900.00 | 0.00 NM | | |
| ų | • | | | Republican Conver | ntion | | | | | | | | |
| E 10 | 8 | 08/27/1 | 2 08/30/12 | 7-8p Rotator | CM | 7-8p | MTWT | - :30 | 2 | \$1,000.00LV1 | 0.00 NM | 1 | \$1,000.00 |
| | ~ /14 · ^ | יוחרים | | 7-8p Rotator | | | | | | • | | | |
| E | | IDER art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | : | | | |
| Wee | | /27/12 | 09/02/12 | MTWT | 2 | \$1,000.00 | 0.00 | | | ļ | _ | | |
| Spot | | Date Ra | | escription | | /End Time | | <u>Weekda</u> MTWTh- | | ength <u>Rate</u> :30 (\$1,000.00) | Rtg Type | | |
| 2 | | 8 08/27/11 ee MG 9.3 | 2-09/02/12 7 3 9 4 | -op riotator | 7-8p | | | MI WIN- | | .30 (4-1,000.00) | O.OO INIVI | | |
| N 14 | 8 | | <u> </u> | Sat Prime Specia | I CM | 830-11p | S- | - :30 | 1 | \$565.00LV1 | 0.00 NM | 0 | \$0.00 |
| 14 17 | J | -01201 I | | Insider/KLAS Mo | | | _ | .50 | • | | | | |
| | | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| We | ek: 08 | /20/12 | 08/26/12 | S- | 1 | \$565.00 | 0.00 | | | | | | |

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KLAS

Totals

\$24,360.00

20

 Order / Rev:
 37095
 Advertiser:
 Obama, Barack D-President

 Alt Order #:
 08856460
 Product Desc:
 OBAMA/P/D

 Flight Dates:
 08/25/12 - 08/30/12
 Estimate:
 1671

| Ln C | Ch | Start | End | Inventory Code | Break | Start/End | d Time Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-----------|-------------------------|------------------------|----------------------|---------------------------------------|----------------------|---------------------------|----------------|------------------------|-----|---|---------------------|-------|------------|
| N 14 | 8 | 08/25/12 | 08/25/12 | Sat Prime Special Insider/KLAS Mov | | 830-11p (8:30 PM-9 | S- | :30 | 1 | \$565.00LV1 | 0.00 NM | 0 | \$0.00 |
| Mee | <u>Star</u> ek: 08/2 | t Date | End Date 08/26/12 | | Spots/Week | Rate \$565.00 | Rating 0.00 | | | | | | |
| Spot 1 | <u>Ch</u> | Date Rar | nge <u>D</u> | escription at Prime Special | <u>Start</u> 830- | /End Time | | <u>Veekdays</u> Sa- | | ngth <u>Rate</u> :30 (\$565.00) | Rtg Type 0.00 NM | | |
| | | dited to golf ru | unning over | · | | | | | | | | | |
| N 15 | 8 | 08/27/12 | 2 08/27/12 | Mon 10-11p Hawaiii Five-O | СМ | 10-11p | M | :30 | 1 | \$5,000.00LV1 | 0.00 NM | 1 | \$5,000.00 |
| Wee | <u>Star</u> k: 08/2 | t <u>Date</u> 27/12 | End Date 09/02/12 | Weekdays M | Spots/Week 1 | <u>Rate</u> \$5,000.00 | Rating 0.00 | | | | | | |
| N 16 | 8 | 08/25/12 | 2 08/25/12 | Sat Prime Special Insider/KLAS Mov | | 830-11p (9:00 PM-1 | S- 1:00 PM) | :30 | 2 | \$2,500.00LV1 | 0.00 NM | 2 | \$5,000.00 |
| Wee | <u>Star</u> k: 08/2 | t Date 20/12 | End Date 08/26/12 | | Spots/Week | Rate \$2,500.00 | Rating 0.00 | | | ! | | | |
| N 17 | 8 | 08/27/12 | 2 08/28/12 | 8 News Now 4-5a 8 News Now 4-5a | СМ | 4-5a | MT | :30 | 2 | \$180.00LV1 | 0.00 NM | 2 | \$360.00 |
| Wee | <u>Star</u> k: 08/2 | <u>t Date</u> 27/12 | End Date 09/02/12 | Weekdays MT | Spots/Week 2 | <u>Rate</u> \$180.00 | Rating 0.00 | | | | | | |

ORDER

Orders Order / Rev: 37095 Alt Order #: 08856460 Product Desc: OBAMA/P/D Estimate: 1671 KLAS Mike Jones Flight Dates: 08/25/12 - 08/30/12 Primary AE: Original Date / Rev: 08/24/12 / 09/05/12 Sales Office: K-WAS Order Type: **GENERAL** Sales Region: National **GMMB** Name: Agency Billing Type: Cash **Buying Contact:** Billing Calendar: Broadcast Billing Contact: 1010 Wisconsin Ave NW Billing Cycle: EOM/EOC Agency Commission: 15% Washington, DC 20007

Advertiser Name: Obama, Barack D-President

Demographic: A35+

Product Codes: PO1
Priority: LV1

Spots Gross Amount Net Amount

Revenue Codes: AGY, POL, CAND

Advertiser External ID: Agency External ID:

New Business Thru:

Order Separation:

| Totals | | | | |
|----------------|---------|--------------|-------------|--------|
| Month | # Spots | Gross Amount | Net Amount | Rating |
| August 2012 | 3 | \$6,000.00 | \$5,100.00 | 0.00 |
| September 2012 | 17 | \$18,360.00 | \$15,606.00 | 0.00 |
| Totals | 20 | \$24,360.00 | \$20,706.00 | 0.00 |

00:15:00

| 07/30/12 | 08/26/12 | 3 | \$6,000.00 | \$5,100.00 | Αι |
|----------|----------|----|-------------|-------------|----|
| 08/27/12 | 08/30/12 | 17 | \$18,360.00 | \$15,606.00 | Se |
| | | | | | To |

Account Executives

End Date

Bill Plan Start Date

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mike Jones | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| KLAS | 17% | \$24,360.00 |
| Market | 100% | \$143,294.12 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KTNV | 27% | \$38,689.41 |
| KTUD | 0% | \$0.00 |
| KVBC | 0% | \$0.00 |
| KVVU | 0% | \$0.00 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-----|----------|----------|----------|-------------------|------------|-------------|-----------|--------|-----|---------------|----------|-------|------------|
| E 3 | 8 | 08/27/12 | 08/30/12 | Live w/Kelly | СМ | 9-10a | MTWT | :30 | 2 | \$650.00LV1 | 0.00 NM | 2 | \$1,300.00 |
| | | | | Live With Regis 8 | Kelly | | | | | | - 1 | | |
| | LIVE! W | ITH KELL | Y | | | | | | | | | | |
| | Sta | rt Date | End Date | Weekdays | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| W | eek: 08/ | 27/12 | 09/02/12 | MTWT | 2 | \$650.00 | 0.00 | | | | | | |
| E 4 | 8 | 08/27/12 | 08/30/12 | | CM | 11a-12p | MTWT | :30 | 2 | \$1,800.00LV1 | 0.00 NM | 2 | \$3,600.00 |
| | | | | | | | | | | | | | |

Print Date: 09/21/12 14:42:51 Page 2 of 3

KLAS

Order / Rev:

37095

Advertiser:

Obama, Barack D-President

Alt Order #:

08856460

Product Desc:

OBAMA/P/D

Flight Dates:

08/25/12 - 08/30/12

Estimate:

1671

| l n | Ch | Start | End | Inventory Code | Break | Start/End | d Time Days | Len Spo | ite | Rate Pri | Rta Tyne | Snots | Amount |
|----------------|-------------|--------------------------|----------------------------|---|------------------|-----------------------|-----------------------|-----------------|-----------|--|-------------|----------|---------------|
| | 011 | Otart | Liid | Y&R | Dieak | OtaluLin | a Time Days | Len Opo | 13 | Nate in | ixig Type | Орого | Amount |
| | V 01 | NO 9 DEO: | TI E00 | Young & Restless | S | | | | | | | | |
| | | ING & REST Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | I | 1 | |
| W | | 08/27/12 | 09/02/12 | MTWT | | \$1,800.00 | 0.00 | | | | | | |
| E 5 | 8 | 08/27/1 | 2 08/30/12 | 8 News Now Noo | | 12-1230p | MTWT | - :30 | 2 | \$650.00LV1 | 0.00 NM | 2 | \$1,300.00 |
| | O NIE | WS NOW | T MOON | 8 News Now Noo | n M-F | | | | | | | | |
| | • | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | | 08/27/12 | 09/02/12 | MTWT | 2 | \$650.00 | 0.00 | | | | | | |
| E 6 | 8 | 08/27/1 | 2 08/30/12 | • • | | 1230-2p | MTWT | :30 | 2 | \$750.00LV1 | 0.00 NM | 2 | \$1,500.00 |
| | THE | BOLD AND | THE BEAU | Soaps / Let's Mal | ke A Deal | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | /eek: | 08/27/12 | 09/02/12 | MTWT | 2 | \$750.00 | 0.00 | | | | | | |
| E 7 | 8 | 08/27/1 | 2 08/30/12 | The Talk 2-3P | CM | 2-3p | MTWT | :30 | 2 | \$750.00LV1 | 0.00 NM | 2 | \$1,500.00 |
| | THE | TALK | | The Talk | | | | | | | | | |
| | | Start Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| | /eek: | 08/27/12 | 09/02/12 | MTWT | 2 | \$750.00 | 0.00 | | | | | | |
| E 8 | 8 | 08/26/1 | 2 08/26/12 | Politics Now S Se | | Various (5:30 PM-6 | | -s :30 | 1 | \$1,000.00LV1 | 0.00 NM | 1 | \$1,000.00 |
| | INSI | DE EDITIOI | ١ | Politics NOW 3 3 | SUGIIUS | (5.50) 141-0 | .00 1 141) | | | | | | |
| | | Start Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| | | 08/20/12 | 08/26/12 | S | 1 | \$1,000.00 | 0.00 | | | ************************************** | 0.00 104 | | £2,000,00 |
| E 9 | 8 | 08/27/1 | 2 08/30/12 | 630-7p Inside Edi | tion CM | 630-7p | MTWT | :30 | 2 | \$900.00LV1 | 0.00 NM | 3 | \$2,800.00 |
| | INSI | DE EDITIOI | ١ | moldo Edition | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | ; | | | |
| V\ Spe | | 08/27/12 Ch Date Ra | 09/02/12 | MTWT Description | 2 Stan | \$900.00 End Time | 0.00 | Weekdays | Lei | ngth Rate | Rta Type | | |
| | 1 | | | 30-7p Inside Editio | | | | MTWTh | | :30 (\$900.00) | | | |
| | | See MG 9.7 | | 1.00.00 | | | | | | | | | |
| | 2 | | .=. | ublican Conventior 30-7p Inside Editio | | 7n | | MTWTh | - | :30 (\$900.00) | 0.00 NM | | |
| | 2 | See MG 9.3 | | 30°7 p maide Laite | ,, 000- | , 6 | | | | (0000.00) | | l | |
| | 3 | | 2-09/02/12 V | Ved 10-11p | 10-1 | 1p | | W | - | :30 \$900.00 | 0.00 NM | i | |
| | (H) | MG for 10.2 | | | | | | | | 1 | | ĺ | |
| | 4 | | program du 2-09/02/12 T | e to Rep. Conventi | on - bco 10-1 | 1n | | Th | | :30 (\$1,000.00) | 0.00 NM | <u> </u> | |
| | | See MG 9.5 | | 110 10-11p | 10-1 | ٠,٢ | | ••• | | .00(01,000.00) | 0.00 | ĺ | |
| | • | Moved with | program du | e to Rep. Conventi | | | | | | | | ŧ | |
| | 5 | | | ue Prime Special | 8-11 | р | | -T | • | :30 (\$1,000.00) | 0.00 NM | ĺ | |
| | ⊕ 6 | See MG 9.0 | o 2-09/02/12 T | Tue 10-11n | 10-1 | 1n | | -T | | :30 \$1,000.00 | 0.00 NM | i | |
| | _ | MG for 9.5 | | io iip | 10-1 | . [| | • | | | **** | 1 | |
| | 7 | | 2-09/02/12 T | ue 10-11p | 1030 |)-11p | (10:30 PM-11:0 |)C-T | • | :30 \$900.00 | 0.00 NM | 1 | |
| | 0 | MG for 9.1 | | Desublises Ossess | -1: | | | | | | | 1 | |
| | | | | Republican Conve | CM | 7-8p | MTWT- | :30 | 2 | \$1,000.00LV1 | 0.00 NM | 1 | \$1,000.00 |
| E 10 |) 8 | 00/2// | Z U0/3U/12 | 7-8p Rotator | CIVI | , -oh | 141 MI - | .50 | - | 71,000.00EV | J. J. 14181 | 1 | 7.1000.00 |
| | ET/I | NSIDER | | • | | _ | | | | | | i | |
| v | Maak | Start Date :08/27/12 | End Date 09/02/12 | <u>Weekdays</u> MTWT | Spots/Week | Rate \$1,000.00 | <u>Rating</u> 0.00 | | | | | l | |
| v <u>Sp</u> | | Ch Date R | | <u>Description</u> | | VEnd Time | 0.00 | <u>Weekdays</u> | <u>Le</u> | | Rtg Type | 4 | |
| | 2 | 8 08/27/1 | 2-09/02/12 7 | 7-8p Rotator | 7-8p | • | | MTWTh | - | :30 (\$1,000.00) | 0.00 NM | 1 | |
| | | See MG 9. | | | | | · | | | Bron 621111 | | _ | # 0.00 |
| N 14 | 4 8 | 3 08/25/ ⁻ | 12 08/25/12 | Sat Prime Special Insider/KLAS Mo | | 830-11p (8:30 PM-9 | : :00 PM) | s- :30 | 1 | \$565.00LV1 | 0.00 NM | 0 | \$0.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rating | | | | | 1 | |
| ٧ | Veek | 08/20/12 | 08/26/12 | S- | 1 | | 0.00 | | | | | i | |

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Totals

\$24,360.00

 Order / Rev:
 37095
 Advertiser:
 Obama, Barack D-President

 Alt Order #:
 08856460
 Product Desc:
 OBAMA/P/D
 KLAS

 Flight Dates:
 08/25/12 - 08/30/12
 Estimate:
 1671

| Ln | Ch | Start | End | Inventory Code | Break | Start/End | d Time Days | Len S | pots | Rate Pri | Rtg Type | Spots | Amount |
|-----------|-----|--------------------------------------|----------------------|---------------------------------------|----------------------|---------------------------|--|-----------------------|------|---|---------------------|-------|-------------------|
| N 14 | 8 | 08/25/12 | 08/25/12 | Sat Prime Special Insider/KLAS Mov | | 830-11p (8:30 PM-9: | s- 00 PM) | :30 | 1 | \$565.00LV1 | 0.00 NM | 0 | \$0.00 |
| We | _ | tart Date 8/20/12 | End Date 08/26/12 | Weekdays | Spots/Week 1 | <u>Rate</u> \$565.00 | Rating 0.00 | | | | | | |
| Spot 1 | 1 - | th Date Rai 8 08/20/12 redited | | escription at Prime Special | <u>Start</u> 830- | /End Time 11p | <u>\\</u> \ 8:30 <i>PM</i> -9:00 <i>P</i> - | <u>/eekdays</u> Sa | | ngth <u>Rate</u> :30 (\$565.00) | Rtg Type 0.00 NM | | |
| | | - | inning over | 10.44 | | 40.44= | | .20 | | #E 000 001 \/4 | 0.00 NM | 4 | \$5,000,00 |
| N 15 | 8 | 08/27/12 | 2 08/27/12 | Mon 10-11p Hawaiii Five-O | CM | 10-11p | M | :30 | 1 | \$5,000.00LV1 | U.UU INIVI | | \$5,000.00 |
| W | _ | tart Date 8/27/12 | End Date 09/02/12 | Weekdays M | Spots/Week 1 | <u>Rate</u> \$5,000.00 | Rating 0.00 | | | | | | |
| N 16 | 8 | 08/25/12 | 08/25/12 | Sat Prime Special Insider/KLAS Mov | | 830-11p (9:00 PM-1 | S- 1:00 PM) | :30 | 2 | \$2,500.00LV1 | 0.00 NM | 2 | \$5,000.00 |
| W | _ | tart Date 8/20/12 | End Date 08/26/12 | | Spots/Week | Rate \$2,500.00 | Rating 0.00 | | | | | | |
| N 17 | 8 | 08/27/12 | 08/28/12 | 8 News Now 4-5a 8 News Now 4-5a | СМ | 4-5a | MT | :30 | 2 | \$180.00LV1 | 0.00 NM | 2 | \$360.00 |
| W | | tart Date 8/27/12 | End Date 09/02/12 | | Spots/Week 2 | <u>Rate</u> \$180.00 | Rating 0.00 | | | | | | |